



## ABOUT US

With **50 years** behind our existence in the FMCG sector of India, Saroj Agro Industries is known for providing quality staples with a **tech-driven** approach to **food production and processing**. We are regarded as the **leading food Processors** in South India, bringing world-class, cutting-edge technologies to refine food production while maintaining top-notch **consistency in quality**.



**SAROJ AGRO**  
INDUSTRIES



## WHO WE ARE

We are the leading food processor in India with a **team of 500+ food enthusiasts** and specialists. we have the set up of **four ultra-modern, tech-driven infrastructure facilities** and processing plants at **Gangavathi and Tumkur**, in Karnataka, We ensure that you don't have to choose between **quality, taste and health**. All our food products are made with the vision of keeping these three major food components in harmony with each other.



## WHAT WE DO

We **process a wide range of cereals** such as rice, wheat, millets into flours, sooji, flakes and ready-to-eat products in our **4 cutting edge facilities**. Working closely with **5000+ farmers** across the country, we ensure that their farming practices are in line with standardized practices and that they supply the **highest quality** raw materials for our products. we ensure that every bite you take is filled with wholesome nutrition backed by quality ingredients.

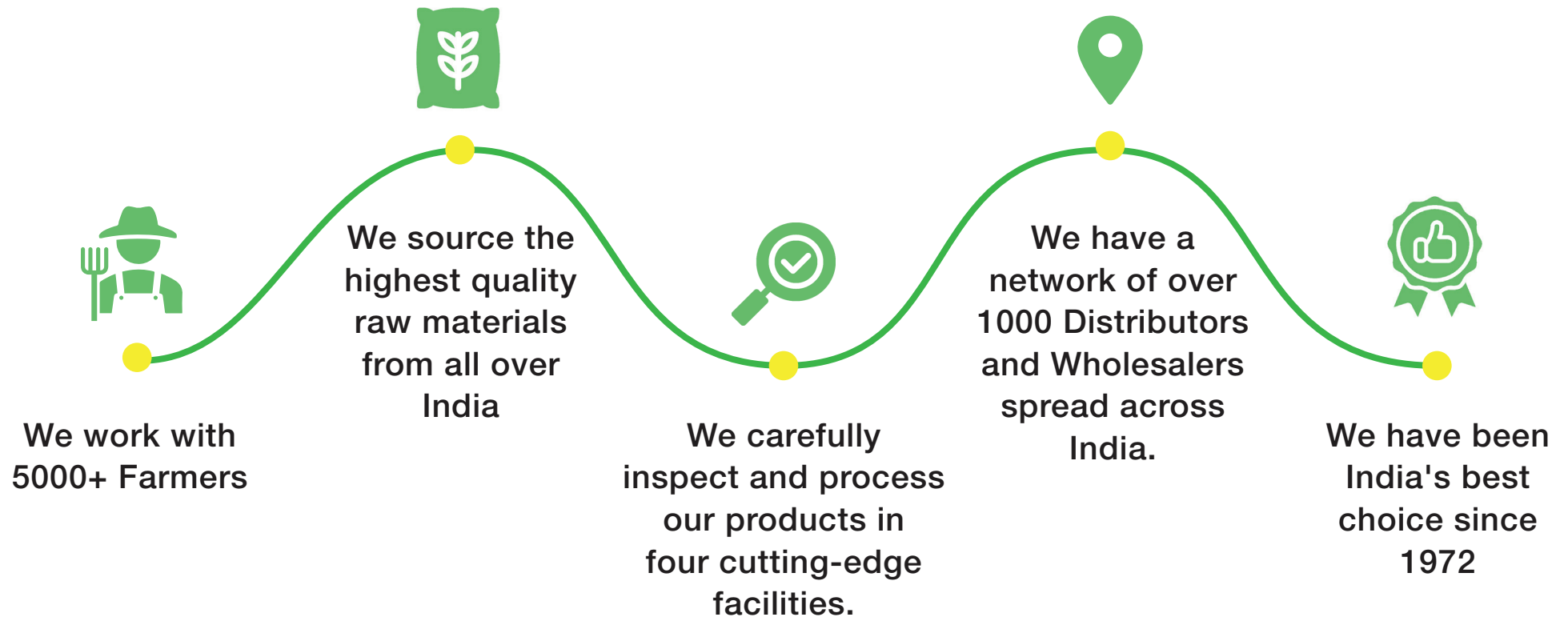


## QUALITY STANDARDS

Our audited and verified Quality Management System (QMS) helps us guarantee **food safety**, compliance with quality standards, and create value for consumers. Through QMS, we get access to high-quality raw materials. Further, we apply internationally recognized **GMP, HACCP** to ensure quality and food safety from biological, chemical, and physical hazards. To ensure “Quality by Innovation”, we follow all food safety and regulatory requirements. As an **ISO 2200 Certified Company**, we believe that quality food is not only a necessity, but also a right.



## WHY CHOOSE US



### **NO ADDITIVES**

Our products are completely preservative-free



### **GENETICALLY NATURAL**

Our products are not genetically modified



### **SAFETY COMPLIANCE**

Our products comply with all food safety, regulatory and quality requirements



### **HIGHEST QUALITY CONTROL**

Our products go through 28 quality checks

# OUR BRANDS



Vijay Foods, founded in 1972, is well-known for its wide range of Grocery staples that are high in quality and taste while being affordable. Today, **Vijay Foods** is a reputed food brand in the country, especially in South India.



Established in 2010, **Master Cook** covers an exhaustive range of speciality food products to prepare rich and fulfilling meals. It has grown by leaps and bounds in the decade since its inception, earning the love and loyalty of its customers for Quality.

## PRODUCT RANGES



## OUR VISION

Our Vision is to revolutionize the food industry and become one of the most trusted food processing companies globally. Our decisions and actions are fueled by the desire to educate farmers on the best agricultural practices, thereby serving healthy, nutritious, and quality food products to our consumers.

## OUR MISSION

Our mission is to ensure that you don't have to choose between quality, taste and health

## OUR VALUE PROPOSITION





**B2B**

**OUR CLIENTS**

**B2C**



**INDUSTRY LEADERS TRUST US!**

**COMMITTED TO DELIVER THE BEST FROM FARM TO FORK.**

## HEAD OFFICE

#197, 3rd Gate APMC, Near Apna Bazar,  
Gangavathi-583227, Karnataka, India

## MARKETING OFFICE

10th Floor, Wework, RMZ Latitude  
Commercial Building, New Airport Rd,  
Hebbal, Bengaluru-560024  
Karnataka, India

For any queries



[support@vijayfoods.com](mailto:support@vijayfoods.com)



1800 121 1972